



SPONSORSHIP & EXHIBITOR PROSPECTUS

FUTURE CHOICES HUNTER

Thursday 7th August 2025, 9am - 1pm

McDonald Jones Stadium, Turton Road, Broadmeadow

FUTURE CHOICES CENTRAL COAST

Thursday 28th August 2025, 9am - 1pm

Mingara Recreation Club, Mingara Drive, Tumby Umbi



ABOUT FUTURE CHOICES

The Hunter and Central Coast Future Choices Expos are annual events focused on transitioning students with diverse needs. These students may not all consider themselves as having a disability but these expos cater for a broad range of conditions such as: learning disabilities, Autism Spectrum Disorder, medical conditions, mental illness, physical conditions, sensory impairments, intellectual disability, and much more.

These long-running expos are the only events of their kind in the region to connect students transitioning out of the school system with the services available in their local areas to support them in the move to adult life.

The events attract over 120 Exhibitors including employment services, employers, education/training providers, disability providers, government services, social groups and more to create a one stop shop where all the information needed to support their decision making is at their fingertips!

Career Links is a community focused, not-for-profit organisation. Operating since 2000, we manage a range of programs and events which connect young people with business, education and community.

Who Attends the Expos

- Around 1000 senior students, their Support Teachers or Career Advisers from Hunter and Central Coast secondary schools.
- Parents, guardians and support people
- Organisations that are seeking connections and services to better support their participants

Who Should Exhibit or Sponsor

- Disability Service Providers
- Universities
- TAFE Colleges
- Registered Training Providers
- Group Training Companies
- Youth Support Services
- Career Services
- Employers
- Employment Services
- Supported Employment
- Social groups
- Apprenticeship Centres
- Government Agencies/Services
- Advocacy/Peer Support Groups
- Assistive Technology Suppliers





EXHIBITORS

WHY EXHIBIT

- Showcase your business
- Access to around 1000 transitioning senior students, their support people, carers and teachers.
- Showcase the support available from your organisation for students with diverse needs and non traditional pathways
- Connect with leaving students who are seeking community connections and support
- Create a database of potential clients
- Engage new students, participants and staff
- Facilitate pathways to encourage future study or employment
- Demonstrate career paths
- Assist students to access support, services and programs after leaving school.
- Discuss the opportunities and support available for students to attend your training/education institution, or your employment service
- Support the career development of young people and demonstrate the options available
- Develop a personal relationship with new clients/participants
- Networking with other exhibitors

Now is a crucial time for these students, who are ready to make decisions. This is the perfect opportunity for you to display and promote your service or business to an eager and interested audience and to be a part of the business community supporting and working together with our youth.





SPONSORSHIP

Why Sponsor

- Feature at the largest Student Transition Expo for young people with diverse needs in this region
- Premium location and larger space for your exhibitor stall at the expo.
- Prominent exposure for your business or organisation through an extensive marketing campaign including social media and online marketing
- Premium brand and logo placement on school correspondence, advertising collateral, website and exhibitor material.
- Support a high profile event that informs transition, career, education, training, and support opportunities for young people with disability moving to adult life

Sponsorship Packages:

Future Choices Expo Sponsorship Packages are available in two levels: Gold and Silver.
Price is per Expo.

Gold Sponsorship:

\$3000.00 + GST Per Expo

Benefits Include:

- 6m x 4m- Premium indoor exhibition space to showcase your business during the event
- Opportunity for additional promotional activity (seminar, interactive etc- to be discussed prior to acceptance, all equipment to be supplied by sponsor)
- Sponsor logo and profile in Exhibitor Guide distributed at the event (2,000 copies)
- Sponsor logo on all expo communication sent to schools and students to promote the event
- Opportunity of signage to be prominently displayed at entry to the expo
- Sponsor logo on expo website including a link to a desired landing page
- Promotion of your organisation in our weekly Youth Links publication (promote opportunities you offer, stories from students, course information, open days and Information sessions to a potential weekly readership of over 4,000)
- Benefit from an extensive social media campaign including promotion of your logo and business profile.
- Power supply
- 5 lunches (normally \$45 per person)
- Morning tea and coffee provided



SPONSORSHIP

Silver Sponsorship:

\$1,500.00 + GST Per Expo

Benefits Include:

- 6m x 2m - prominent exhibition space with power
- Sponsor logo signage opportunity at venue entry
- Sponsor logo in Exhibitor Guide distributed at the event (2,000 copies)
- Promotion of your organisation in our weekly Youth Links publication (promote opportunities you offer, stories from students, course information, open days and Information sessions to a potential weekly readership of over 4,000)
- Sponsor logo on expo website including a link to a desired landing page
- Benefit from an extensive social media campaign including promotion of your logo and business profile with regular status updates shared.
- 2 lunches (normally \$45 per person)
- Morning tea and coffee provided





EXHIBITORS

Standard Exhibitor

\$350 + GST Per Expo

Cost Includes:

- 1.8m table and two chairs
- Morning tea

Additional Extras available:

- Power \$15 (requested at time of booking)
- Tablecloths \$15.00 per table
- Lunch \$45.00 per person (pre ordered lunch will be at 1pm on completion of the expo)

Please Note:- ALL EXHIBITORS must commit to being in attendance for the entire expo 9am – 1pm

Payment Options

- Credit card payment online at time of registration or offline payment via invoice

Exhibitor Registration

Registration is available from Thursday 20th February 2025 until Monday 7th July 2025 unless sold out.

To book your space visit <https://www.careerlinks.nsw.edu.au/future-choices/>

Contact Details

If you are interested in a sponsorship package email us at events@careerlinks.nsw.edu.au or call (02) 49671050. We can tailor a package to suit your requirements. Support our youth with diverse needs!

